

Development Process

Monday, 19 February 2007

Last Updated Friday, 30 March 2007

Initial Consultation

We'll listen to your ideas and discuss your needs until we have a fair understanding of your vision of the website. We'll then give you a ballpark cost estimate. The initial consultation is free.

Detailed Proposal
Documenting the requirements, deliverables, schedule, and cost is an essential step in the process. Developing the detailed proposal will require us to commit more significant resources. We'll need to collect 50% of the estimated cost before we can begin this phase of the project. A series of mockups (web pages, graphics, etc.) will be created as a part of the detailed proposal to ensure that we understand your vision and requirements. Your feedback is not only welcomed during this phase, it's essential.

Development
After you have approved the detailed proposal, we'll begin developing your site. We'll keep you updated on the progress, and we'll ask you to review work products as they become available. If you committed to provide any content, images, or data, we will need that at the beginning of this phase.

Implementation
Your site will be launched!